



I CAD

INTERNATIONALLY ACCREDITED INSTITUTE

Design and Computer Education

Leaders since 1993

BVoc in Graphics & Multimedia

Confused After 12TH?

Don't Choose an Outdated Career.

The world has changed.

Today the global economy runs on Design, Digital Media & Artificial Intelligence.

From social media to websites, mobile apps, digital marketing and online businesses, everything today depends on creative digital professionals.

Companies worldwide are constantly looking for talented people who can design, visualize and create digital experiences.

This has created huge demand for professionals in:

- Graphic Design
- Digital Media
- UI / UX Design
- Motion Graphics
- Video Content Creation
- Artificial Intelligence Tools

Start your career with a future-ready university degree and industry-oriented training.





BVoc in Graphics & Multimedia with Generative AI

Do you want to build a career where you can combine creativity with modern technology?
Do you want to work in a field where you enjoy your work every day while building a successful and rewarding career?

If yes, then a career in Graphics, Digital Media, Animation, UI/UX, Web Design, Motion Graphics, Video Production and Multimedia is perfect for you.

Today's digital world requires professionals who can visualize, design and create digital content for websites, social media, apps, films and digital platforms.

This program prepares students with creative skills, technical knowledge and industry tools, helping them become professionals in the growing digital media and creative technology industry.

Students graduate with the advantage of a recognized university degree and industry-ready skills.



Program Highlights

BVoc in Graphics & Multimedia with Generative AI
University Degree Program

Eligibility:

12th Pass (Arts / Commerce / Science – Any Stream)

Duration:

3 Years

Study Mode:

Full Time / Part Time

Key Highlights

- Industry-Oriented Curriculum
- Training in Generative AI Tools
- Professional Portfolio & Showreel Development
- Live Projects & Practical Assignments
- Internship & Placement Assistance
- Dual Degree option possible with regular college degree

Why Choose This Program?

This program is designed for students who want to build careers in the creative digital industry.

Students are trained in:

- Graphic Design
- Digital Media
- Web Design
- UI / UX Design
- Motion Graphics
- Video Production
- Generative AI Tools

The curriculum provides practical exposure to modern industry technologies through projects and portfolio development.

Students graduate with professional portfolios and real-world skills that help them start their careers confidently.



Why choose *I CAD?*

Learn from an internationally accredited institute with more than 30 years of experience in design and computer education.

ICAD provides:

- Industry-oriented training
- Experienced faculty from creative and technology fields
- Live projects and practical assignments
- Professional portfolio & showreel development
- Internship and placement assistance

ICAD is among the few institutes in the region that has received international accreditation from:

USBES

United States Board for Education Standardization – USA

IAO

International Accreditation Organization – USA

These accreditations represent global benchmarks of high-quality education standards.

Students also get opportunities to pursue higher education in top international universities along with international certifications.



Career Opportunities

Graduates of this program can build careers in many creative industries.

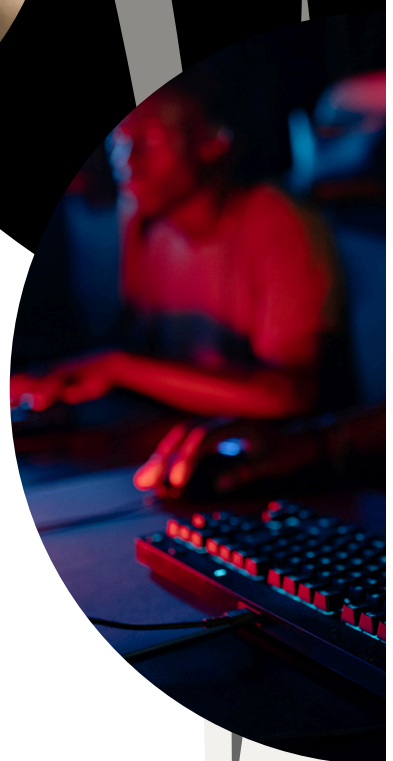
Career Options

- Graphic Designer
- Advertising Designer
- Interactive Media Designer
- Web & Multimedia Designer
- UI / UX Designer
- Motion Graphics Artist
- Video Editor
- VFX Artist
- Digital Media / Social Media Designer
- Game Artist & Designer
- 2D / 3D Animator
- Digital Film Maker
- Creative Visualizer

Students can work in:

- Advertising Agencies
- Digital Marketing Companies
- Media Houses
- Design Studios
- Film & Production Companies
- Technology Startups
- E-commerce companies like Amazon, Myntra and Flipkart

Students can also work as freelancers or start their own creative studios.



Curriculum

1st Year – Design Foundations

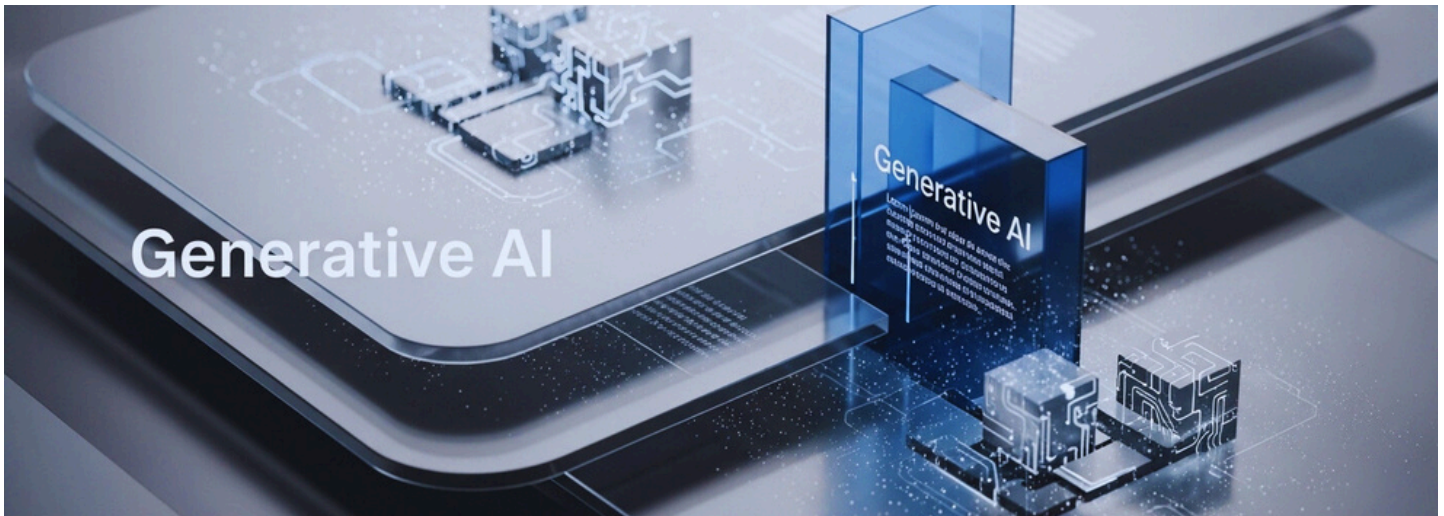
- Graphic Design
- Design Principles
- Colour Theory
- Typography
- Digital Illustration
- Visual Communication
- Vector Graphics
- Layout Design & Composition
- Introduction to Digital Film Making
- Introduction to Generative AI Tools
- Portfolio Development

2nd Year – Digital Media & Web

- Web Design Fundamentals
- Multimedia Production
- Web Technology & Methods
- Website Navigation & User Experience
- Responsive Website Design
- Sound Editing & Effects
- Video Editing
- Introduction to UI / UX Design
- Interactive Multimedia Design
- Social Media Content Design
- Portfolio Development

3rd Year – Advanced Creative Specialization

- Compositing & Visual Effects (VFX)
- Motion Graphics Animation
- Advanced Generative AI for Design
- Digital Marketing for Creators
- Professional Portfolio & Showreel Development



AI Integrated Creative Curriculum

From Creativity to Career

At ICAD, students follow a future-ready learning journey combining creativity, technology and Artificial Intelligence.

Step 1 – Design Foundations

Students learn:

- Graphic Design
- Colour Theory
- Typography
- Visual Communication
- Layout Design
- Digital Illustration

Step 2 – Digital Media & Multimedia

Students explore:

- Motion Graphics
- Video Editing
- Social Media Design
- Digital Film Making
- Multimedia Production

Step 3 – Web Design & UI/UX

- Web Design
- Responsive Website Design
- User Interface Design
- User Experience Design
- Mobile App Interface Design

Step 4 – Motion Graphics & VFX

- Motion Graphics
- Visual Effects
- Video Production & Post Production

Step 5 – Generative AI Tool

- AI-Assisted Design
- AI Image Generation
- AI Content Creation
- AI Video Tools

Step 6 – Portfolio & Career Development

Students develop:

- Branding Projects
- Website & UI Projects
- Motion Graphics Videos
- Social Media Campaigns
- Digital Marketing Projects

Your Journey at ICAD

Creativity → Skills → Portfolio → Career

Students graduate with:

Professional Portfolio
Industry Software Skills
Generative AI Knowledge
Internship Opportunities
Placement Assistance

Trusted by Well-Known Personalities

Over the years many Bollywood personalities and their family members have studied at ICAD. Including:

- Hrithik Roshan
- Gauri Khan
- Emraan Hashmi
- Ananya Pandey
- Ahaan Pandey
- Anu Malik

And family members of:

Salman Khan
Ajay Devgn
Aamir Khan
Akshay Kumar
Sanjay Dutt
Rani Mukherji
Shatrughan Sinha
Hema Malini
Sonakshi Sinha
Kangana Ranaut
Govinda
Chunky Pandey
Poonam Dhillon
Yash Chopra
Subhash Ghai
Ritesh Sidhwani



Global Opportunities

Many ICAD students have received credits and scholarships in top international universities in:

- USA
- UK
- Canada
- Australia
- New Zealand

This opens doors to international careers and higher education.

Admissions Open 2026

Limited Seats Available
Students after 12th (any stream) can apply.

Duration: 3 Years
Annual Fees: ₹99,800 per year + University Exam Fee
Study Mode: Full Time / Part Time

Dual Degree option available with regular college degree.



Graphic Design with Generative AI

Free Career Counselling

Call / WhatsApp
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